



POLITECNICO
MILANO 1863



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Cristina Masella is a Full Professor at the Politecnico di Milano, where she teaches Business Administration and serves as Vice Rector for People Management and Organisation. She has previously held positions as Director of the Department of Management Engineering and as Rector's Delegate for Budget and Management Control.

As Scientific Director of the Osservatorio Sanità Digitale, her research has long been connected to the healthcare sector. Her most recent research focuses on how technological and organisational innovations impact healthcare and the factors driving change management in social health organisations. Through numerous collaborations with companies and institutions in the sector, she has developed specific expertise in the digital transformation in healthcare.



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